

# NAPSA NEWS



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Informing Pupil Services

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## WE HAVE RETURNED

NAPSA has returned to the site of some of its most memorable conferences, Myrtle Beach, South Carolina. Located on the beach at 2007 South Ocean Boulevard, the Grand Atlantic Resort is a mere ten minutes from the airport but a splash into another world. Here, busy Pupil Services professionals can relax and refresh their bodies as well as their minds with a quick dip into a breaking wave, enjoy the serenity of watching the sunrise from your ocean front balcony, and enjoy the nearby shopping and entertainment attractions. NAPSA has planned a conference designed to enhance your knowledge and provide you with ideas you can use to maximize the effectiveness of your own program. The theme of the 2014 Conference is "Pupil Services: Navigate the Waves of Change." The very nature of Education is changing as fast as the latest technology. These changes bring with them changes in assessment standards and even the laws governing how we provide programs and services to our students and communities. Mandates are increasing while we watch budgets continue to dwindle each year. How is a Pupil Services Administrator expected to function in such a constrained environment? We hope to answer some of these questions October 19–22 in Myrtle Beach. Hope to see you there.



Dr. Claudio V. Cerullo, (above,) founder of Teach Anti-Bullying, Inc., brings 21 years of experience as a teacher and principal to raise awareness and support families/victims of bullying-related issues encouraging the collaboration of all stakeholders in the pro-active intervention against bullying as well as the prevention of bullying. He is a nationally known speaker and author on anti-bullying issues and initiatives. In 2005, Dr. Cerullo was invited to the White House as an expert panel member in the area of school violence prevention.

Dr. Montrio Belton, (below) born and raised in Abbeville, SC, learned many of the "small town values" that are his guiding principles: education, hard work, and make no excuses. As South Carolina's Director of School Transformation, he led several of South Carolina's major educational initiatives. Dr. Belton is recognized as a leader in global education. He has traveled throughout Europe, China and Africa collaborating with business and educational leaders on issues impacting 21st century education and our global economy.



### Special points of interest:

- > Interactive Conference
- > Internationally reknown speakers
- > Intimate enough to be meaningful
- > Important enough not to miss



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## Executive Director's Report – Wayne Fausnaught



Wayne Fausnaught

As the 2013-14 school year comes to a close, I sincerely hope it was a professionally rewarding year for you.

It has been an extremely busy year for NAPSA. In October, the annual conference was held at the Double-

tree Cleveland Downtown-Lakeside in Cleveland, Ohio. It was a successful conference with informative and relevant presentations. The conference evaluations were extremely positive. Currently, the 2014 conference is being finalized and the complete program will be available in the very near future.

Professional growth is essential for improvement. NAPSA continues to focus on assisting its membership. "NAPSA NEWS," NAPSA TIDBITS" and the annual conference are student services lifelines for progress. The NAPSA Board continues to be

committed to keeping its membership current on relevant policies and issues effecting pupil/student services. We encourage you to visit the "Members Only" section of the website on a regular basis. If you misplaced the password, do not hesitate to contact me. There are NAPSA Legal/Public Policy updates provided by Richard Scott, minutes from the latest Executive Board meetings and other relevant information on the site. NAPSA TIDBITS is emailed monthly to the membership. When your email address changes, it is important for you to inform me. NAPSA is encour-

aging more states to become affiliate members. The current affiliates are Ohio, Pennsylvania and the Tri-Area Pupil Services Directors, which includes Virginia, District of Columbia and Maryland. If your state organization has any questions about becoming an affiliate, please contact me. If you do not have a state organization, we are ready to help you organize one. Nationally, public education continues to experience a myriad of challenges. NAPSA is an active member of the National Alliance of Specialized Instructional Support Personnel (NASISP) advocating pupil services needs with members of Congress. NAPSA is committed to assisting its membership meet the challenges.

## President's Message – Dr. Douglas Arnold

Why Join a Professional Association? If you are interested in furthering your career, joining a professional association is a good start. A professional association is a synergistic group, which means that the effect of a collection of people is greater than just one person. Becoming part of a synergistic group can help further one's career goals; and here's how. For most professionals, creating relationships with other professionals is important, and joining a professional association like NAPSA allows its members to support and help one another in reaching their professional goals. NAPSA provides opportunities for its members to connect with their peers at its annual conference and throughout the year through its website, where contact information is readily available to allow for quick access to staff and board members who will do their best to answer questions, help with gaining needed information, or just be available to talk about pupil services. Provid-

ing opportunities to share ideas, ask for advice, and enjoy other types of professional interaction is a real plus. NAPSA conferences are renowned for providing attendees with an opportunity to learn about breaking news in the field of pupil services, to learn about "best practices" or new ideas, to hear from leading experts in the field, and to meet and network with others who are also looking to share and learn new information. Growing one's network allows members to use their peers as sounding boards and often make some great friends that share common interests. Truly, the ability to network with other professionals from all over the United States can be invaluable. Another important reason to consider membership in a professional association is to take advantage of available resources, which will help the member to broaden his/her knowledge base. The NAPSA Tidbits is a monthly publication that provides current information from the field of pupil services as well as articles on and

links to such things as effective programs, case studies, published articles, white papers, and books written by recognized experts. NAPSA Newsletter access is also provided as a part of membership privileges. This newsletter provides valuable information in addition to that in the Tidbits, which includes articles from NAPSA officers, other NAPSA members, conference news, and an update on national news from Washington, DC. Certainly, all of the aforementioned will help the person who joins a professional association to enhance his or her leadership skills. It also allows the member to have a voice in a national organization that is helping to shape the future of pupil services. And don't forget, listing your association membership on your resume is impressive to current or future employers as it shows that you are dedicated to staying connected within your profession. So, whether you



Dr. Douglas Arnold

President

are looking to learn more in the area of pupil services, network in your professional community, gain access to current events in your career area, or just have some fun while meeting new people with similar professional interests, joining a professional association is certainly a step in the right direction!



# What's Happening On The Hill

NAPSA is keeping vigilant on what is happening in Washington and the impact on education, especially pupil services. NAPSA will keep you abreast on what is happening.

President Obama has submitted his budget for fiscal year 2015. There are highlights that pertain to the counseling profession. They will be shared in the next edition of NAPSA News.

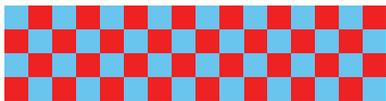
The American Association of Retired Persons (AARP) issued a letter to Senator Ron Wyden (D-OR) and Senator John Barrasso endorsing S.562, "the Seniors Mental Health Access Improvement Act". This bill would allow Licensed Professional Counselors to be reimbursed by Medicare, an issue that has been fought long and hard for.

Congress has identified funding for school climate, after school programs, and teacher preparation. NAPSA will keep you aware of the various grants.



*Richard Scott*  
*Legislative Liaison*

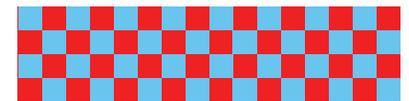
Introducing Richard Scott, NAPSA's new Legislative Liaison. Mr. Scott is recently retired from the Maryland State Department of Education. His proximity to Washington DC, both physically and professionally, have given him a keen insight into the workings of education law making. Each issue he will share his knowledge while discussing the 3 R's, - Rules, Regulations and Rumors. We welcome Richard to the NAPSA staff.



The field of Pupil Services began with vocational guidance. Find a student's talents and develop them to enable the student to become gainfully employed and a contributing member of society. As society became more complex, a myriad of other functions were added to Pupil Services and we gradually approached our current encyclopedic anagrammatic state. As compared to the costs of welfare, chronic unemployment, institutional care or imprisonment, the cost-benefit ratio to society favors the implementation of early intervention and prevention programs by school and community. It now appears that our focus has run its course. As society changed from agricultural to manufacturing to technology based, schools have placed a greater emphasis on continuing higher education. In the 1960s, 13% of all high school graduates went into a four year college program. We saw chart after chart documenting the correlation between higher education and higher lifetime success and earnings. We sold this concept so well that today, 66% of all

## Post-Grad Glut

high school graduates go directly into a college program. Unfortunately, only one quarter of them will finish four years with a degree. Most will incur a debt which will take them 8 to 10 years to pay off. With the upheaval of the economy and the glut of job applicants for certain positions, many college graduates today find themselves accepting "Gray collar" jobs; positions beneath their educational level. The one constant ratio we need to keep in mind is 1:2:7. This means that for every 10 jobs, 1 requires an educational degree of Master's or higher; 2 require a Bachelor's degree, and 7 require a certificate or Associate's degree. This is constant across every occupational field. By way of example, when school districts interview for new teachers today, why would they hire a Master's Level applicant at \$60K when they have a deep pool of Bachelor's level applicants, eager to prove themselves, who they can hire at \$42K. Many Bachelors' level applicants are accepting jobs as teaching assistants in order to get a foot in the door of a district. A good alternative for many students could be to attend a Community



College for two years instead of going directly into a four year program. The tuition is a quarter of what they would pay at the university level and the liberal arts courses are transferrable should they decide to complete a four year degree. The only difference is that they would have saved approximately \$50K on average at the time of transfer. They may opt for a certificate program from the community college which makes them practically immediately hireable in a good paying technical skill area. While never discouraging our student slated for the Harvards and Yales, most students are not in that elite category. Why let them flounder around taking courses which only prepare them for several years of waiting for a chance to start earning in the field of their choice. We need to make the average student aware of all possibilities open to them. An excellent video presentation on this topic is available on Youtube. It is called Success in the New Economy by Kevin Fleming, produced by Citrus College.

# Tennessee Governor Bill Haslam Offers Free Tuition

Dr. Larissa Henderson, NAPSA Treasurer

In an effort to provide post-secondary education opportunities to all students, Governor Bill Haslam signed into a law on May 15, 2014, a bill that all graduating high school seniors can enroll in local community colleges tuition free for two years. This was a welcomed highlight for the community colleges. This program will be in addition to the current program called TN Achieves. TN Achieves gives high school seniors \$2,000 for the first two years of their enrollment in local community colleges. The program does not have GPA attached to

it. The students sign up in the fall and attend 3 meetings during their senior year of high school. Their first year in the community college requires 30 hours of community service hours which are reported to TN Achieve online. TN Achieves recruits volunteer mentors to work the students during this two year period. The first year, the mentors keep their assigned student abreast of any meetings, deadlines for FAPSA paperwork and college enrollment deadlines. The second year, the mentor touches base with the student to make sure things are going well and to offer

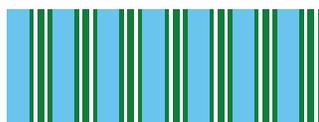


encourage. TN Achieves first originated in Knox County but now has grown statewide to include surrounding counties and Nashville.

## Ready, Set...Summer

Counting down the days until the hallways fall silent and the desks become empty, it is nearly time for the break that summer brings. Once we settle into summer and the daily tasks and challenges of the school year are behind us, we begin to imagine that we can become an improved version of ourselves in the next year. The worst behaviors we encounter during the school year can serve to bring out the best or the worst in us, right? So how will you spend your summer? Some teachers and administrators spend time learning new skills and strategies for classroom management or for teaching subject content during this time. Others decide that a break from schoolwork is the best medicine for renewal. Perhaps a combination of both can be a good balance. No matter what you decide, consider doing some soul-searching about ways to build stronger relationships with students. This is the very foundation for success both academically and socially. School climate is critical to learning, and healthy relationships are the key to

a positive climate. Two important ways to maintain a positive environment are: 1.) Make relationships the highest priority in education and 2.) Teach students about accountability. These two goals challenge us to teach students to uphold human dignity, act with kindness and empathy toward one another, and to become more responsible for the success and/or failure in maintaining a positive school climate. Collaboration is having a shared sense of responsibility in the task at hand, and in the classroom it can enable both students and teachers to have a rewarding experience with optimal outcomes. So as you splash on the sunscreen and relax by the pool, pick up a good book that can steer you on the path to becoming an even better you next fall when school resumes. One recommendation: Moral Intelligence, by Michele Borba.



Lynne Lang, Trustee

1.) Make relationships the highest priority in education and 2.) Teach students about accountability.



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