

NAPSA

2019 Conference Sponsorship/Exhibiter Opportunities

NAPSA is pleased to offer sponsorship packages to demonstrate the collaborative effort that is required in providing quality educational programs and services for all children. Selecting one or more of the sponsorship opportunities below is a way for you to show your support for our annual NAPSA Conference and to provide information regarding the resources you have to offer to conference participants, who are decision-makers in their school districts and organizations. Such opportunities are included in the description of each package. Participants are sure to remember those who sponsor our conference. **Our 54th Annual NAPSA Conference will be held October 20-23, 2019 at the Hyatt Regency Inner Harbor.**

Event Sponsorship – Varied (see below)

All Sponsorships include:

- ▶ Complimentary Booth/Materials Display – Provides either an 8' X 8' Space for display of materials by representatives of your company or NAPSA will display materials you provide in a space not to exceed said size
- ▶ A list of conference participants with contact information
- ▶ Copy of attendee mailing list
- ▶ Full-page ad in conference program
- ▶ Sponsor's short advertisement/link on the NAPSA website

Sponsorships to show support of NAPSA, its mission, the annual conference, NAPSA members, and conference participants. Opportunities for sponsorship include:

Presenter Sponsor: \$1,500 - \$ 4,500 for Speakers

There are several sponsorship options for sponsoring Monday's, Tuesday's, and/or Wednesday's speakers. One is to sponsor all three days (Monday, Tuesday, and Wednesday) for **\$4,500**. A second option is to sponsor Monday's speakers for **\$1,500**. The third option is sponsor Tuesday's speakers for **\$3,500**. A fourth option is to sponsor Wednesday's speakers for **\$1,500**. A fifth option is to sponsor two days of speakers (Monday and Wednesday) for **\$3,000**.

▶ Sponsors will be given an opportunity to address attendees with a short presentation prior to the speaker's program.

President's Reception – \$3,250

All conference participants are invited to attend a reception which provides an invaluable opportunity for networking with others at this reception scheduled for Monday, October 21, 2019. This is one of the highlights of the conference. During the reception, the sponsor will be given an opportunity to speak to attendees.

NAPSA Business Luncheon - \$4,000

The luncheon is held midway through the conference and offers an excellent opportunity to connect with conference attendees. During the luncheon, the sponsor will be given an opportunity to speak. The luncheon is scheduled for Monday, October 21, 2019.

Breaks – Refreshers; \$2,800 to Sponsor Three (3) Entire Days of Refreshments

This is an opportunity to sponsor the chance for conference attendees to refresh themselves as they go from one action-packed session to another. The three-day sponsor will be given an opportunity to speak during the conference at a time to be determined.

Wednesday’s Business Breakfast - \$2,800

The breakfast is held the last morning of the conference (Wednesday, October 23, 2019) and offers an excellent opportunity for the sponsor to connect with conference attendees. During the breakfast, the sponsor will be given an opportunity to speak.

Audio Visual Expenses – \$2,000

This is an opportunity to sponsor the audio-visual aids used by all the speakers. The four day sponsor will be given an opportunity to speak sometime during the conference.

Conference Program – \$700

This is an opportunity to sponsor the printing of the conference program.

General Sponsorships/ Exhibiter - \$500

You can help provide essential support for general conference activities. Sponsorship includes:

- ✓ Sponsor name, logo, and web link on full page in the Conference program
- ✓ Sponsor name and logo printed in on-site conference signage
- ✓ Complimentary Booth/Materials Display – Provides either an 8’ X 8’ Space for display of materials by representatives of your company or NAPSA will display materials you provide in a space not to exceed said size

Conference Program Ad Space Rates – Varied (see below)

Business Card Size (Please Attach Card)	\$30
Quarter Page	\$50
Half Page	\$100
Full Page*	\$200
Inside Back Cover	\$250
Inside Front Cover	\$300
Back Cover	\$300

Contact Information

For additional information please contact the following:

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